TEAM EVENT SCHEDULE

Portland, Oregon, April 5-7, 2012

All invited semifinalist teams must be able and committed to traveling to Portland, Oregon and participating in all NVC events (defined below) for the entire competition.

START-UP ROUND EVENT – THURSDAY, APRIL 5 (1:00 – 4:30 PM)
The Start-up Round is an opportunity for all semifinalist teams to become familiar with the presentation room, equipment and competition format. This round will include 5 minutes for Elevator Pitch and feedback and a presentation format which consists of a 30 minute running clock during which time judges may ask questions.

TRADE SHOW EVENT – THURSDAY, APRIL 5 (team setup at 5:00 PM, open from 6:00 – 8:00 PM)
The Trade Show offers competing teams a first look at their competition in an informal setting. Each team is to create a tabletop display of its new venture product and services.

- Each team will be provided one six-foot table with skirting. Teams may rent easels, power strips, electrical cords and other A-V equipment through the host hotel. The hotel does not permit hanging anything on the walls.
- Wireless Internet access is available for purchase.
- During the posted Trade Show period, one student per team must be available at all times to discuss your concept with trade show attendees.

ELEVATOR PITCH COMPETITION – THURSDAY, APRIL 5 (7:00 PM)
The Trade show includes an Elevator Pitch Competition. One member of each team will have 60 seconds to pitch the essence of their business in an attempt to entice a team of investor/judges to inquire further about the venture.

- Team presentation order will be determined by a random draw during the competition.
- The pitch must be a bare-bones verbal communication (visual aids of any type are not allowed) and be delivered in one minute or less—there will be a "hard stop."
- One representative of each team stands before the judges (and the audience) to "sell" their business venture in a concise but thorough and engaging way. The team member presenting the pitch will introduce themselves and then a clock begins a countdown from 60 seconds.
- Presenter must stay on the stage during the pitch.
SEMIFINAL ROUND – FRIDAY, APRIL 6 (9:00 AM – 5:00 PM)
In the Semifinal Round, each team will be given 30 minutes to present its business plan during which time the judges may ask questions. TIME LIMITS WILL BE STRICTLY ENFORCED. Following the completion of each NVC round of competition, teams will receive 20 minutes of private feedback from their panel of judges.

FINALIST ANNOUNCEMENT/BLUESTAR BOWLING EVENT – FRIDAY, APRIL 6 (6:00-9:00 PM)
All team members attend the Finalist Announcement at Grand Central Bowl located in downtown Portland to learn who will be competing in the Final Round on Saturday morning. After the announcement the teams can compete in a friendly bowling competition and get to know their competition.

FINAL ROUND – SATURDAY, APRIL 7 (9:00 AM – 3:30 PM)
In the Final Round, each team will be given 45 minutes to present its business plan during which time the judges may ask questions. TIME LIMITS WILL BE STRICTLY ENFORCED. Following the completion of each NVC round of competition, teams will receive 20 minutes of private feedback from their panel of judges.

OEN LIGHTNING ROUND – SATURDAY, APRIL 7 (9:00 AM – 12:30 PM)
The remaining 12 semifinalist teams will compete in the OEN Lightning Round which runs concurrently with the Final Round competition. During an individual, closed door session the team conducts a round-table presentation/discussion with three judges. This round does not allow for the use of presentation materials or props. Teams compete in one of four, three team concurrent tracks. One winner from each track will be selected by the judges. Only student team members that participated in the Semifinal Round can actively participate.

Scenario: A group of business executives/potential investors are available for a condensed pitch from the venture team. Visual aids are not allowed and the team is judged on their ability to focus, absorb feedback, and make adjustments "on the fly."

- During this round, teams will have a 10 minute initial presentation time, followed by a 15 minute feedback session in which the judges will identify specific issues for the team to consider. Teams will then have a 20 minute adjustment period to prepare a response to the judges’ identified issues. In the adjustment period, teams may access research information, related materials, laptop computers and other reference items. The Lightning Round concludes with a final 15 minute follow-up presentation where the team presents a strategic response to the judges identified issues.
- Teams will be provided only with table napkins and ball-point pens to prepare any visual aids in presenting their responsive strategies to the judges.
- Faculty advisers are allowed to attend the initial presentation/discussion but MUST LEAVE during the team’s response analysis and preparation time.

Each member of the team must participate in all formal presentations. Teams and faculty advisors may not observe other team’s presentations until after they have presented their own plan.

AWARDS CEREMONY – SATURDAY, APRIL 7 (5:00 – 7:00 PM)